# Social Media and Online Learning: BLOGS



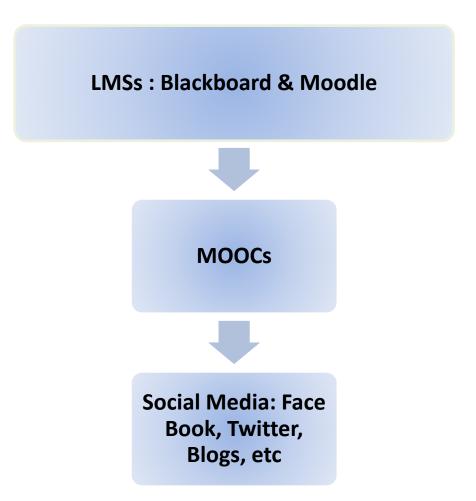


Aylie Bunarta and Jamie Murphy Australian School of Management

### Overview

- Evolution of online learning
- Blogs
- Blogs and personal growth
- Blogs as a publishing tool
- Future research

# Online Learning Tools



## Why Blogs?

 https://www.youtube.com/watch?v=rJ1JVGdU xkc

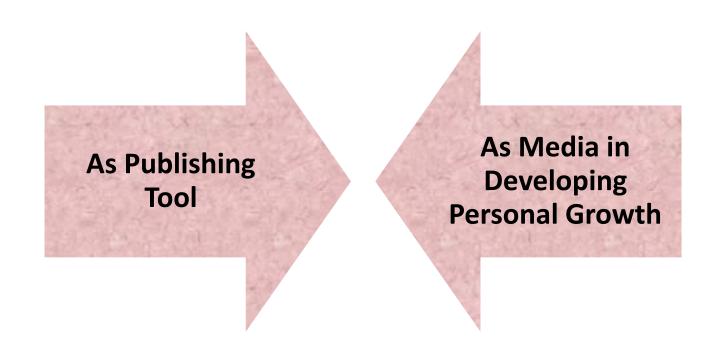


### **BLOGS**

Convenient tool for keeping and sharing online journals, pictures, videos, links to relevant websites and public comments.



### Two Intrinsic Benefits of Using Blogs



### **Developing Personal Growth**

**Increase writing skill** Increase technical and transferable skills Promote interpersonal relation, presentation, and leadership skills **Develop study and research skills Facilitate learning new technologies Motivate students** 

### **Developing Personal Growth**

#### **Increase Writing Skill**

- Constructive writing
- Sustain & Augment learning
   Conversation

### Increase Technical & Transferable Skills

- Create new page
- Filter content
- Allow to invite others
- Able to link & interlink
- Develop software expertise

# Promote Interpersonal Relation, Presentation, and Leadership Skills

- Discover the ability to share perceived learning
- Develop the skill how to present the ability to public
- Gain leadership capability when embracing multiple perspectives

# Blogs as Media in Developing Personal Growth

# Develop Study and Research Skills

- Organise self study

   filter info,
   challenge critical
   thinking, motivate
   self, time
   management
- Create global research environment and challenge research technique and management

# Facilitate Learning New Technology

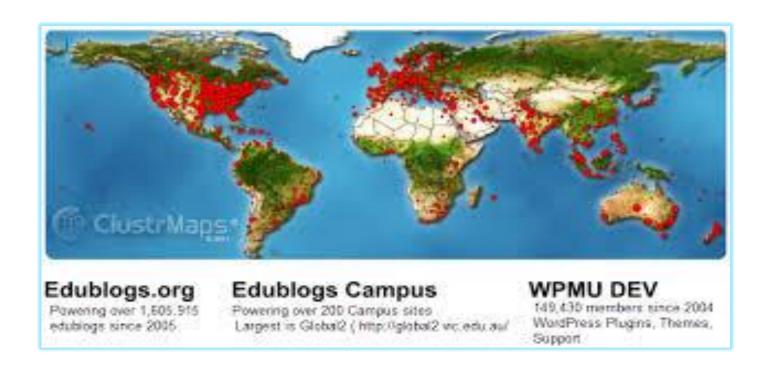
- Overcome technical barriers
- Strengthen
   librarianship
   (search and retrieve are integral to the jobs)
- Invite not only students but also lectures as learners

#### **Motivate Students**

- Accommodate all learning styles
- Bring commitment to goals
- Maintain enthusiasm and momentum
- Own freedom in activities

## Blogs as Publishing Tool

- Increase Teaching Materials
- Encourage Collaborations
- Create Sense of Community



# Blogs as Publishing Tool

#### Increase Teaching Materials

- Store wide-range of study materials online and act as online repositories
- increase the engagement through creating, compiling, and editing

# Encourage Collaborations

- Discover deeper understanding on subjects
- Influence students' grade
- Comment objectively on subjects and choice of ownership

# Create sense of community

- Cause disciplinary shifts from less to the proliferation of specialty growth
- Crease sense of camaraderie
- Uplift cathartic experiences
- Reinforce democratic community

### **Future Research**

- Future research on other social media needs to take in place in order to fit the best supporting tools for MOOCs implementation
- Research on Blogs also needs further steps in order to acquire benefits that blogs offer
- Research on the implementation of MOOCs should review and evaluate the effectiveness
- Future research should engage other parties that influence academics performances such as educations providers, department of educations, and international entities

Thank you

and

**Questions** 

??